

Title Page & Abstract

An Interview with Andrea Guzman Ph.D

Part of the Abraham Lincoln Presidential Library
Education is Key – Civics Education Oral History project

Interview # ECE-A-L-2019-071

Andrea Guzman, a professor of communication studies examining the state of journalism in contemporary society, was interviewed on the date listed below as part of the Abraham Lincoln Presidential Library's *Education is Key – Civics Education* Oral History project.

Interview dates & location:

Date: Oct 14, 2019 Location: Northern Illinois University, DeKalb, Illinois

Interview Format: Digital audio

Interviewer: Philip Pogue, ALPL volunteer

Transcription by: _____

Edited by: _____

Total Pages: _____ Total Time: 1:43 / 1.72 hrs.

Accessioned into the Abraham Lincoln Presidential Library Archives on November 27, 2019.

The interview is archived at the Abraham Lincoln Presidential Library in Springfield, Illinois.

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Interview being
processed

Abstract

Andrea Guzman, Education is Key – Civics, ECE-A-L-2019-071

Biographical Information Overview of Interview: Andrea Guzman was born in Milwaukee, Wisconsin in January 1979. Andrea's family moved frequently while she was a child, living in Wisconsin, Michigan, Ohio, Indiana, North Carolina, and finally Illinois. She attended three different high schools, graduating from Lockport, Illinois High School in 1997. Andrea then attended Truman State University in Kirksville, Missouri, majoring in communication, graduating in 2001. She later earned a M.A. in communication studies from Northern Illinois University in 2009 and a PhD in communications from the University of Illinois Chicago (UIC) in 2015. Andrea worked for the *Herald-News* from 2001-2007. From 2007-2015, she was a teaching assistant and adjunct instructor at Northern Illinois University, Aurora University, Joliet Jr. College, and UIC. In 2015, Andrea was hired as an Assistant Professor of Communications at Northern Illinois University. Andrea was the inaugural chair of the Human-Machine Communication Interest Group of the International Communication Association, edited the book *Human-Machine Communication: Rethinking Communication*, is a Fellow at the Lillian Lodge Kopenhaver Center, and a presenter at numerous conferences.

Dr. Guzman talks about the state of journalism in America today through the experiences of a news reporter and professor of journalism/communication. She discusses the impacts of technology on journalism due to social media, artificial intelligence (weather, sports, financials), news applications, technology framing, algorithms, and bots (automated software). Journalism ethics and challenges to journalism, including corporate buy outs, decline of local media, and media bias, were also discussed. Finally, Guzman talks about media literacy, the challenge of telling fact from opinion in contemporary journalism, and the desire to develop students who are open to listen to a variety of views.

Subject Headings/Key Words: journalism in contemporary American society; impact of technology and artificial intelligence on journalism; news literacy courses; journalistic ethics;

Notes to the Reader: Readers of the oral history memoir should bear in mind that this is a transcript of the spoken word, and that the interviewer, interviewee and editor sought to preserve the informal, conversational style that is inherent in such historical sources. The Abraham Lincoln Presidential Library is not responsible for the factual accuracy of the memoir, nor for the views expressed therein. We leave these for the reader to judge.

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